

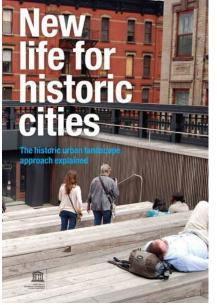
## INTERNATIONAL FRAMEWORK IN AN IRISH CONTEXT

Analyzing the HUL, SDG, NUA in Galway City,

Using Galway 2020 as a Case Study for Implementation

Annie Albert, Katie Levesque, Liz Volchok, Yuexian Huang

#### **INTERNATIONAL FRAMEWORK - OVERVIEW**



2011

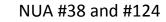
6 critical steps to implement the Historic Urban Landscape Approach



Set of 17 "Global Goals" with 169 targets













11.4 strengthen efforts to protect and safeguard the world's cultural and natural heritage

#### **DEVELOPMENT PLANS**

Combairle Califiadin na Gaillimhe / Gailli

Chomhairle Cathrach na Gaillimhe **Plean Forbartha** 

Galway City Council
Development Plan



G



#### Galway City Council Draft Development Plan

Comhairle Cathrach na Gaillimhe Dréacht an Phleain Forbartha

#### **HIGHLIGHTING MAJOR AREAS**

#### **ENVIRONMENT**

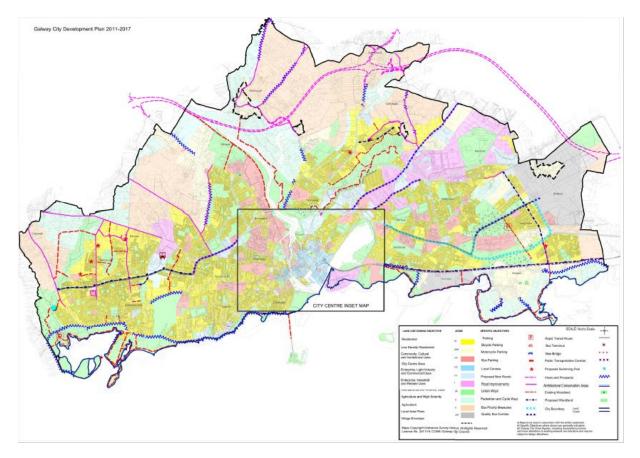
Natural heritage, recreation and amenity zones, natural resources (green and blue spaces), and infrastructure.





#### **BUILT HERITAGE+URBAN DESIGN**

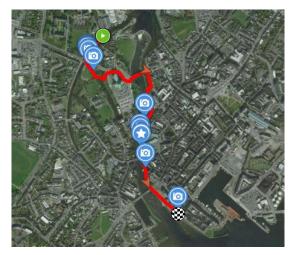
Quality and quantity of conserved historic structures and sensitive new construction used to help city districts and a rich historic landscape.

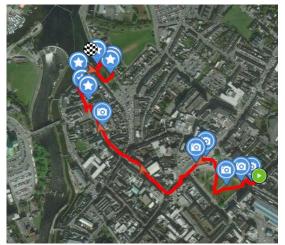


Navigating central green and waterways in Galway City:

- Who uses them/ how often?
- Are they logical to navigate?
- What is the state of environmental health?
- Do they promote visitors to stay and engage with the environment?





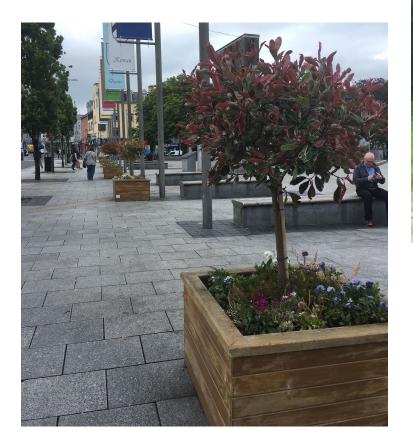






Underutilized open spaces, little to no wayfinding signage or information.

Diverse and vibrant plant and life in a river crowded with trash.





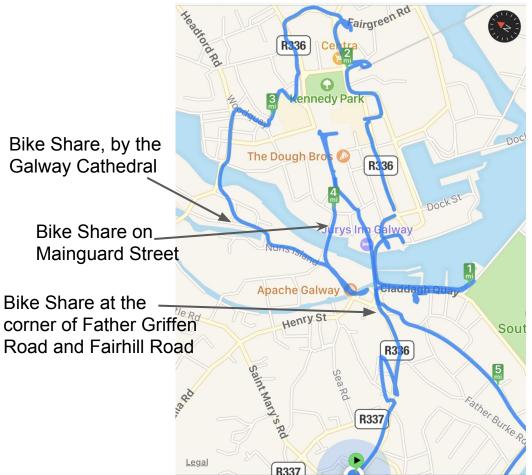
Negative impacts affecting use and health of these environments:

- Litter
- Vandalism
- Lack of placemaking/ community engagement



Lacking amenities to promote a bike friendly space and culture.

#### TRANSPORTATION



#### **Cycling**

Biking is dangerous due to the large amount of vehicle congestion

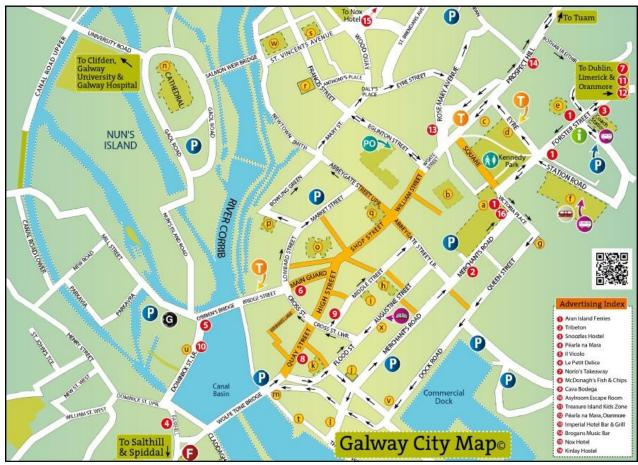
The 2017 Development Plan aims to encourage greater amounts of biking among residents and tourists.

#### TRANSPORTATION

Vehicle Congestion & Traffic Network

One of the Galway Transport Strategy's goals is to remove traffic from the City Center





#### TRANSPORTATION

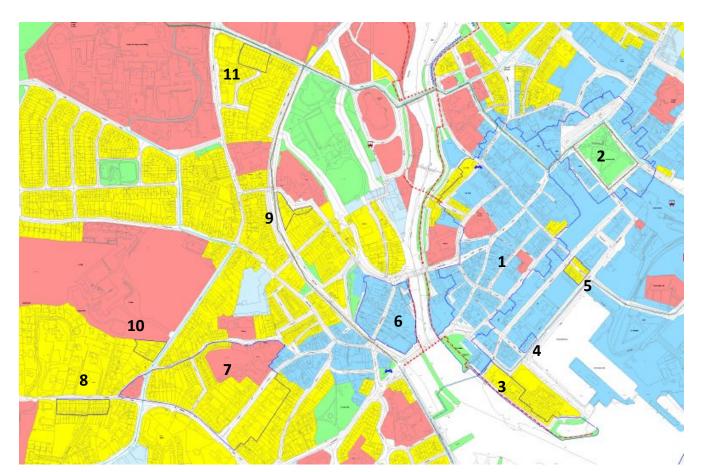
Bus Éireann 🔀



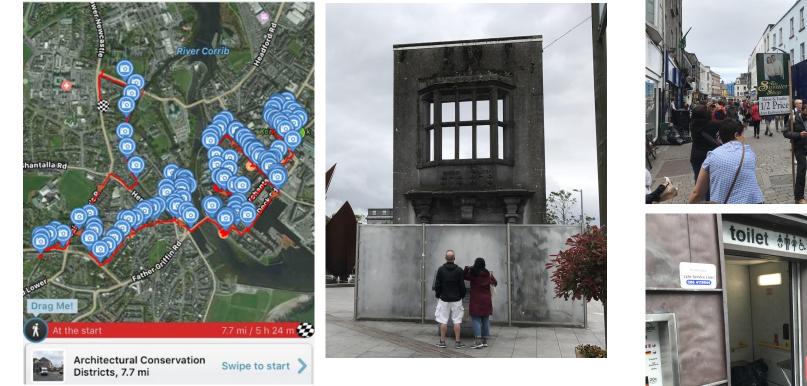
Ceannt Station, Galway Train Station







- 1. The City Core
- 2. Eyre Square
- 3. The Long Walk
- 4. 1-6 Dock Road
- 5. St. Nicholas Street
- 6. Lower Dominick Street
- 7. The Crescent/ Sea Road
- 8. St. Mary's Terrace
- 9. Presentation Road
- 10. 1134-38 St. Mary's Road
- 11. 11-18 University Road



Community Initiative: promote an **inclusive**, **creative** and **bilingual city** which is accessible to all members of the community and **facilitate the sustainable development** of community and cultural infrastructure.





Creative Placemaking and art murals (Lower Dominick Street ACA)



Festivals highlighting local businesses (Lower Dominick Street ACA)







(The City Core ACA)





#### 11-18 University Road ACA

#### St. Mary's Terrace ACA





#### Charity shops in Galway

#### MATRIX OF MEASUREMENT

	Architectural/ Visual	Spatial arrangement and Morphological Characteristics	Socio-cultural	Addressed in the Development Plan?
Environment	II	II	I	Yes
Transportation	I	II	I	Yes
Neighborhood/ Community	II	II	II	Yes
Built Heritage/ Urban Design		II	II	Yes

The scale is as follows:

I: Not addressed II: Efforts were being made for improvements III: Successful

### SUGGESTIONS FOR IMPLEMENTATION

Environment:

- set and publicized timeline of infrastructure improvements
- Community/neighborhood/school/business sponsored sections of the green way for maintenance
- Activation of areas of the canal corridor through placemaking
- Instillation of informative and wayfinding signage

Transportation:

- Create Bike Lanes, and Add Bike racks
- Add signage for transportation hubs
- Decrease Vehicle traffic around and through the city center

Neighborhood and Community:

- Community language classes
- Social and financial support through policies and initiatives
- Creating communal work spaces, studios, and retail opportunities
- Promoting public art installations that strengthen local participation and provide much needed improvement to public space.

Built Heritage and Urban Design:

- Promoting new ways of visitor participation
- Using technology to connect visitors such as app development, virtual exhibitions and walking tours and better connection to the city outside of the historic city walls.

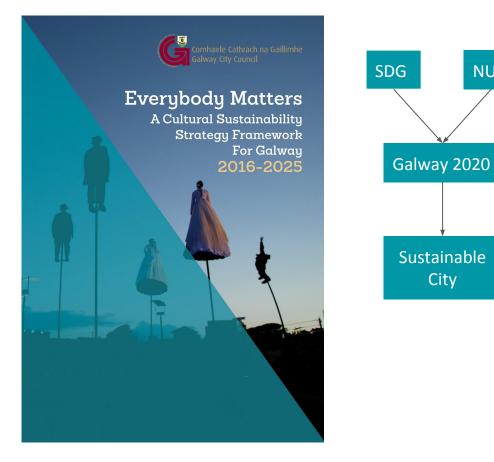
#### **GALWAY 2020 CASE STUDY - Yuexian Huang**











NUA

# **European Capitals of Culture**



European Commission

#### An excellent opportunity for

- Regenerating cities
- Raising the international profile of cities
- Enhancing the image of cities in the eyes of their own inhabitants
- Breathing new life into a city's culture
- Boosting tourism

Year	City	Country	Year	City	Country
1985	Athens	Greece	2005	Cork	Ireland
1986	Florence	Italy	2006	Patras	Greece
1987	Amsterdam	Netherlands	2007	Sibiu	Romania
1988	Berlin	Germany	1	Luxembourg	Luxembourg
1989	Paris	France	2008	Liverpool	United Kingdom
1990	Glasgow	United Kingdom	1	Stavanger	Norway
1991	Dublin	Ireland	2009	Vilnius	Lithuania
1992	Madrid	Spain	1	Linz	Austria
1993	Antwerp	Belgium	2010	Essen	Germany
1994	Lisbon	Portugal	1	Istanbul	Turkey
1995	Luxembourg	Luxembourg	1	Pécs	Hungary
1996	Copenhagen	Denmark	2011	Turku	Finland
1997	Thessaloniki	Greece	1	Tallinn	Estonia
1998	Stockholm	Sweden	2012	Guimarães	Portugal
1999	Weimar	Germany	1	Maribor	Slovenia
2000	Avignon	France	2013	Marseille	France
	Bergen	Norway	1	KoŠice	Slovakia
	Bologna	Italy	2014	Riga	Latvia
	Brussels	Belgium	1	Umeå	Sweden
	Helsinki	Finland	2015	Mons	Belgium
	Kraków	Poland	1	Plzeň	Czech Republic
	Prague	Czech Republic	2016	San Sebastián	Spain
	Reykjavík	Iceland	1	Wrocław	Poland
Г	Santiago de Compostela	Spain	2017	Aarhus	Denmark
2001	Rotterdam	Netherlands	1	Paphos	Cyprus
	Porto	Portugal	2018	Leeuwarden	Netherlands
2002	Bruges	Belgium	1	Valletta	Malta
	Salamanca	Spain	2019	Matera	Italy
2003	Graz	Austria	1	Plovdiv	Bulgaria
2004	Genoa	Italy	2020	Rijeka	Croatia
	Lille	France		Galway	Ireland



The European Capitals of Culture initiative is designed to

- 1. Highlight the richness and diversity of cultures in Europe
- 2. Celebrate the cultural features Europeans share
- 3. Increase European citizens' sense of belonging to a common cultural area
- 4. Foster the contribution of culture to the development of cities

Goals of SDG	Goals of ECOC	
Inclusive	1 2 2	
Safe	1, 2, 3	
Resilience	1	
Sustainability	4	

# **European Capitals of Culture**

1
Goals of ECOC
1, 2, 3, 4
1, 2, 3, 4
1, 2, 3, 4
1, 2, 3, 4
1, 2, 3, 4
1, 2, 3, 4

"You can't think of a city without thinking about culture because it is who we are, where we are, where we have come from, and where we might go."

- Charles Landry, Founder of "Comedia"



*"Galway is about arts and culture. That is Galway. It's music, it's artists, it's buskers on the street."* 

- Clare Lennon, Receptionist, Galway Arts Center



"Galway as a working model of cultural sustainability, community participation, world class cultural and creative experiences."

- Making Waves



Photo from Google Images



Where are they now?

- Events are not yet taking place for 2020, this will primarily be in 2018 and 2019
- Lots of outreach, especially in county areas
- 8 staff from different backgrounds
- One office space and two community spaces for community groups to facilitate collaboration
- Training and fundraising

# 

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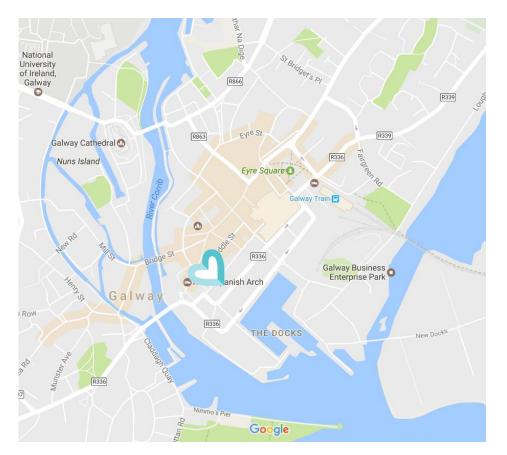
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This bid book was written by the Galway 2020 Team – Project Manager Patricia Philbin Programme Team Jane Daly (Programme Manager), Tracy Geraghty(Development and European Dimension), Marilyn Reddan (Development and Legacy), Niall O'Hara (Development and Communications), Belinda Quirke, Jen Coppinger, Lisa Hallinan, Mary Cremin Production Manager Pearse Doherty Business Engagement Mark O'Donnell, Ryan Williams Communications Riona Durkan, Jo Lavelle Community and Outreach Nollaig McGuniness Inter-Cultural Officer Joseph Nyirenda Volunteer Co-ordinator Elena Toniato Strategist and Bid Book Editor Arthur Lappin Office Management and Administration Joan Higgins, Yvonne Curran Photography/Documentation Cormac McMahon Cultural Strategy Eithne Verling Steering Committee Cllr. Frank Fahy (Mayor of Galway City), Cllr. Peter Roche (Caithaoirleach of Galway County), Brendan McGrath (Chief Executive of Galway City), Kevin Kelly (Chief Executive of Galway County), Barry O'Sullivan (Altocloud), Cait Noone (GMIT), Fergal McGrath (Townhall Theatre), Frank Greene (Galway Chamber of Commerce), Gary McMahon (Galway City Council), Dr. Jim Browne (NUIG), John Crumlish (Galway International Arts Festival), John Kilmartin (Medtronic), Keith Finnegan (Galway Bay FM), Lelia Doolan (Film maker), Liam Bluett (SCCUL Enterprises Ltd), Padraic Breathnach (Galway Arts Centre), Patricia Forde (Writer), Pól Ó'Gallchóir (TG4), Sarah Lynch (Druid Theatre), Steve Ó Cúláin (Údarás na Gaeltachta), Photography Colm Hogan, Conor Ledwith, Matthew Thompson Design Unthink

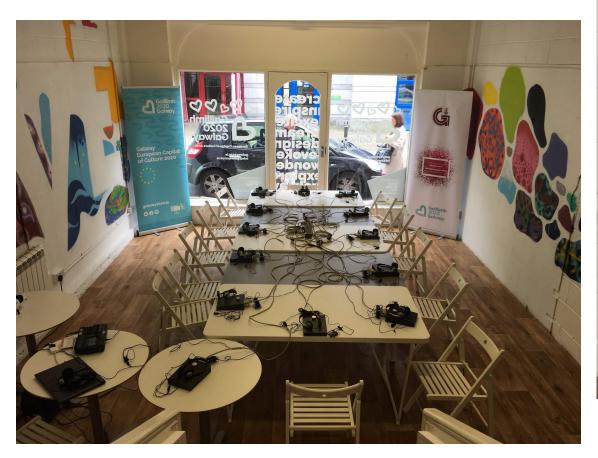




#### Galway 2020 Office

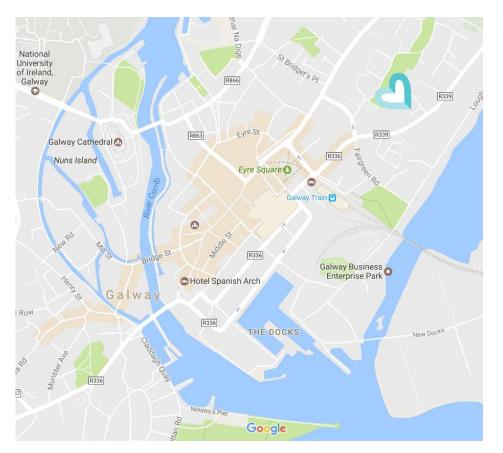












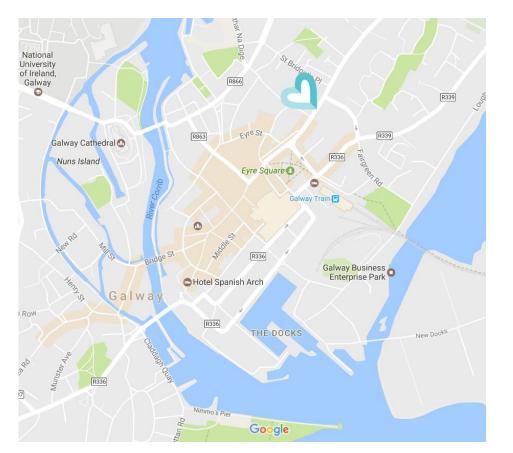
Galway City Hall

- Mayor and Community & Culture
   Office who were part of the
   Making Waves planning process
- Emailed to Mayor Noel Larkin, City Arts Officer James Harrold, and Tracy Geraghty from Galway 2020 Programme Development and European Dimension







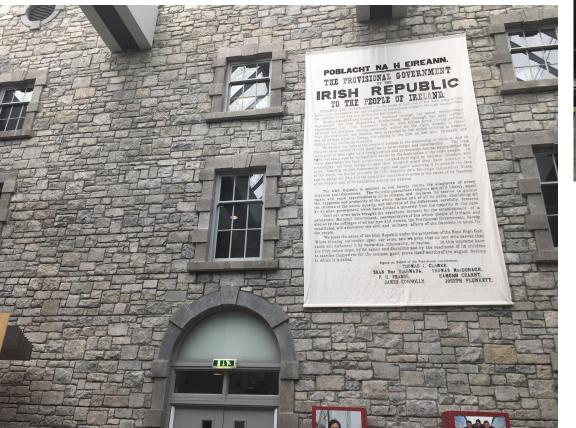


**Galway County Hall** 

- Nobody available to talk to us
- Interesting quote from the main desk, "2020 is really a city thing, not a county matter."

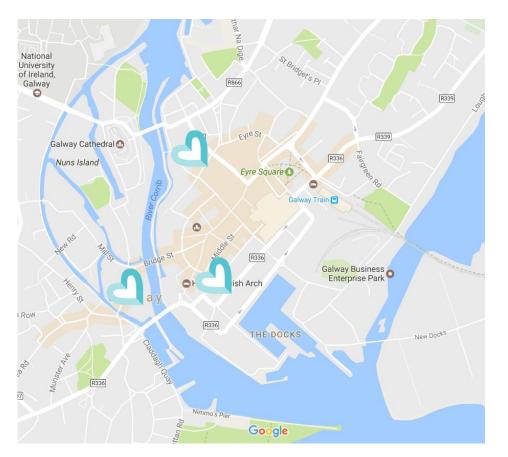
Unit 15 Cornstoll Malko Domneel 2020 Jalway 2020 P mank Ogalug 2020 rie Ph: (091) 894394 Le Dearmhéin I With Compilments Comhairle Chontae na Gaillimhe Galway County Council Áras an Chontae, Cnoc na Radharc, Gaillimh, H91 H6KX. Áras an Chontae, Prospect Hill, Galway, H91 H6KX, Fón/Phone: (091) 509 000 Idinion/Web: www.gaillimh.ie www.galway.ie O @GalwayCoCo O GalwayCounty Tá míle fáilte roimh chomhfhreagras agus gnó trí Ghæilge. gaelge@cocogailimh.ie www.gailimh.ie



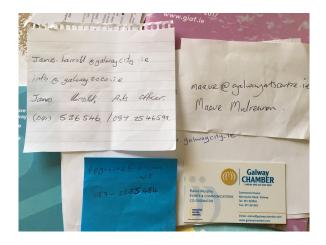








- Druid Theater
- Galway Arts Center
  - Person on bid unavailable, talked to receptionist
  - Emailed to Maeve Mulrennan
- Chamber of Commerce
  - Emailed to Frank Greene, who contributed to the bid book.





### The objectives of Galway 2020 are as follows: **Cultural**

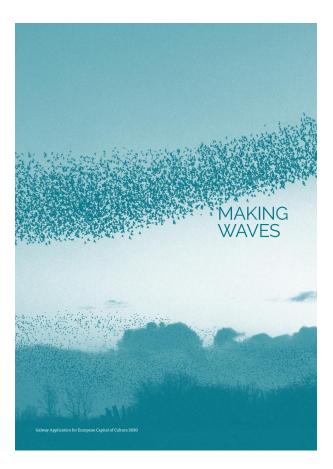
- 1. Cultural Capacity: Risk and Courage
- 2. Looking Outward: Europe and Beyond
- 3. A New Culture: Inclusive and Participatory
- 4. Language: Acceptance and Revival

#### Economic

- 5. Cultural Sustainability: Capacity and Competence
- 6. Economics: Economic Impact and Tourism

### Social

- 7. Rural/Urban Divide: Renewal and Recovery
- 8. Migration: Openness and Diversity
- 9. Europe: Understanding and Integration





Goals of SDG	Goals of ECOC	Objectives of Galway 2020	Examples (programs)
Inclusive	Highlight the richness and		VOYAGE IN TRANSLATION: Create
	diversity of cultures in	2, 3, 4, 7, 8	introductory programs to the
	Europe; Celebrate the		culture of Galway for new migrants
	cultural features Europeans		using cultural institutions.
	share; Increase European		WAVES OF CHANGE: Developing
Safe	citizens' sense of belonging		health and well-being projects for
Jaie	to a common cultural area		healthcare workers and service
			users
Resilience	Highlight the richness and	3, 6	WIRES CROSSED: Support young
	diversity of cultures in		people's creativity
	Europe		
Sustainability	Foster the contribution of	1, 5, 6, 7	MIRRORED PAVILIONS: Reflect the
	culture to the development		beauty of nature and include
	of cities		innovative sustainable energy
			solutions in Ireland and Spain.



NUA Commitments	Objectives of Galway 2020	Specific actions	Suggestions from Chamber of Commerce
Leverage cultural heritage to strengthen social participation and the exercise of citizenship (38)	2, 3, 4, 7, 9	AN ARTIST IN EVERY PLACE	For National Government to realise that this is a National Opportunity not a Galway opportunity; More art centers and conference centers
Develop vibrant, sustainable, and inclusive urban economies, building oncultural heritage (45)	1, 5	CROSSTOWN TRAFFIC	Build greater collaboration between business and art
Support urban economiesthrough promoting heritage conservation activities (60)	1, 5, 6	LONGITUDE, LATITUDE	Enhance tourist infrastructure
Promote regenerationwhile preserving cultural heritage and preventing and containing urban sprawl (97)	7, 8		
Include culture as a priority component of urban plans and strategiesthat safeguard cultural heritage (124)			Enhance the physical heritage e.g. taking away the buildings adjoining the side of St Nicholas Church grounds and opening it up to Shop Street and creating a European Plaza style area in the triangle between Anthony Ryan's, Quay Street and St Nicholas.
Support leveraging cultural heritage for sustainable urban development (125)	3, 4	SEA TAMAGOTCHI	



"It's all about legacy at the end of the day. 2020 will be an important year, but what's most important is the connections that are made during the process. That's how we'll measure success."

- Cormac McMahon, Galway 2020 staff



- 1. Keep looking into A Cultural Sustainability Strategy Framework for Galway 2016-2025
- 2. Corresponding to NUA 124, be aware of city as a physical environment where all those cultural, social, economic activities will happen, and built heritage as critical part of cultural heritage
- 3. Corresponding to NUA 97, continue outreach between city and county via community meetings and programming. There should be a way to measure the success of outreach.
- 4. Corresponding to NUA 125, continue to adapt cultural heritage to a changing urban context especially in terms of population, culture, and technology.
- 5. Continue to build partnership with other European cities to share experiences and ideas via platform such as ENtopia

### THE END + THANK YOU!

