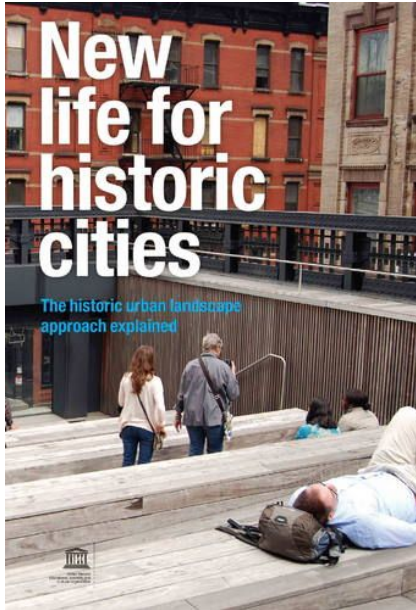




INTERNATIONAL FRAMEWORK IN AN IRISH CONTEXT

Analyzing the HUL, SDG, NUA in Galway City,
Using Galway 2020 as a Case Study for Implementation

INTERNATIONAL FRAMEWORK - OVERVIEW



2011

6 critical steps to implement the Historic Urban Landscape Approach



Set of 17 "Global Goals" with 169 targets

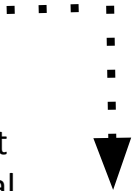


Galway City Development Plan 2017 - 2023



2012

11.4 strengthen efforts to protect and safeguard the world's cultural and natural heritage



NUA #38 and #124



DEVELOPMENT PLANS



HIGHLIGHTING MAJOR AREAS



ENVIRONMENT

Natural heritage, recreation and amenity zones, natural resources (green and blue spaces), and infrastructure.



TRANSPORTATION

Networks of movement, road infrastructure, public transportation, biking and walking paths.



NEIGHBORHOODS + CULTURE

Areas of community engagement and participation



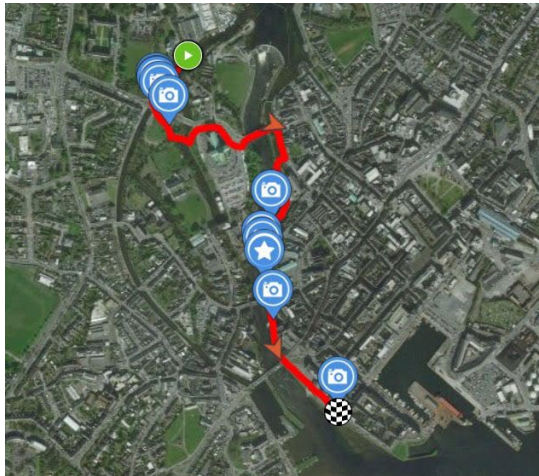
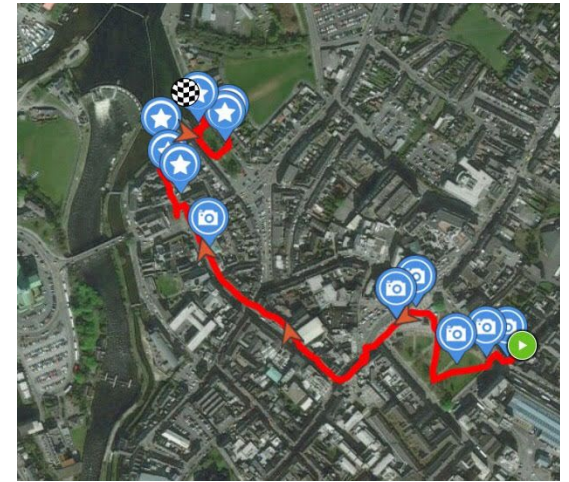
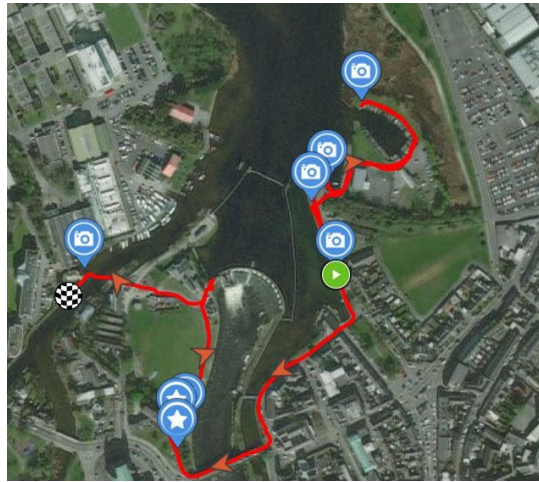
BUILT HERITAGE+URBAN DESIGN

Quality and quantity of conserved historic structures and sensitive new construction used to help city districts and a rich historic landscape.

ENVIRONMENT

Navigating central green and waterways in Galway City:

- Who uses them/ how often?
- Are they logical to navigate?
- What is the state of environmental health?
- Do they promote visitors to stay and engage with the environment?



ENVIRONMENT



Underutilized open spaces, little to no wayfinding signage or information.



Diverse and vibrant plant and life in a river crowded with trash.



ENVIRONMENT



Negative impacts affecting use and health of these environments:

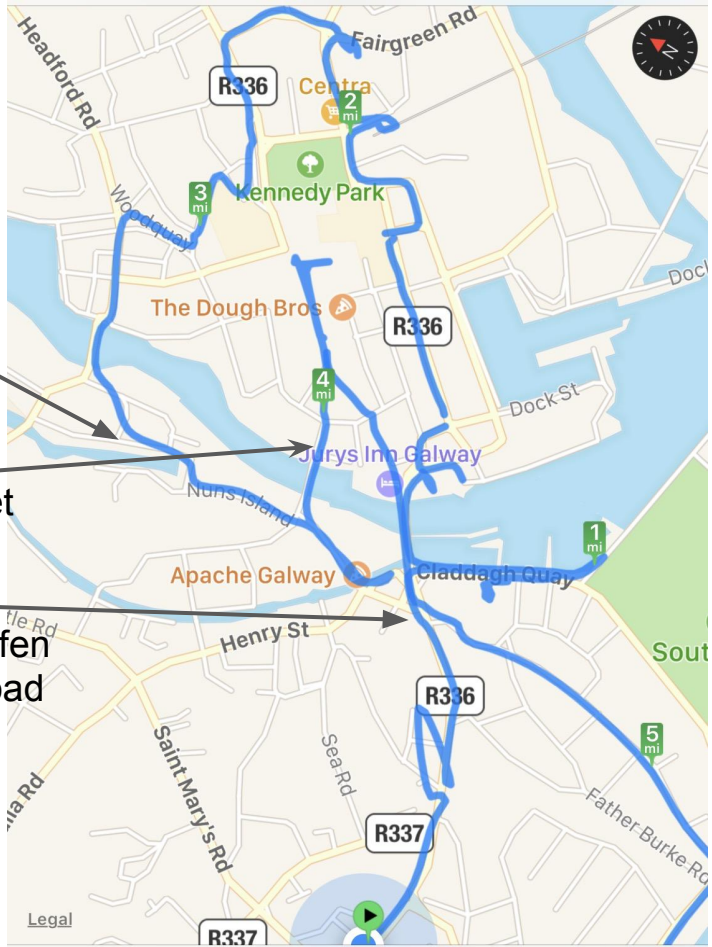
- Litter
- Vandalism
- Lack of placemaking/ community engagement

ENVIRONMENT



Lacking amenities to promote a bike friendly space and culture.

TRANSPORTATION



Cycling

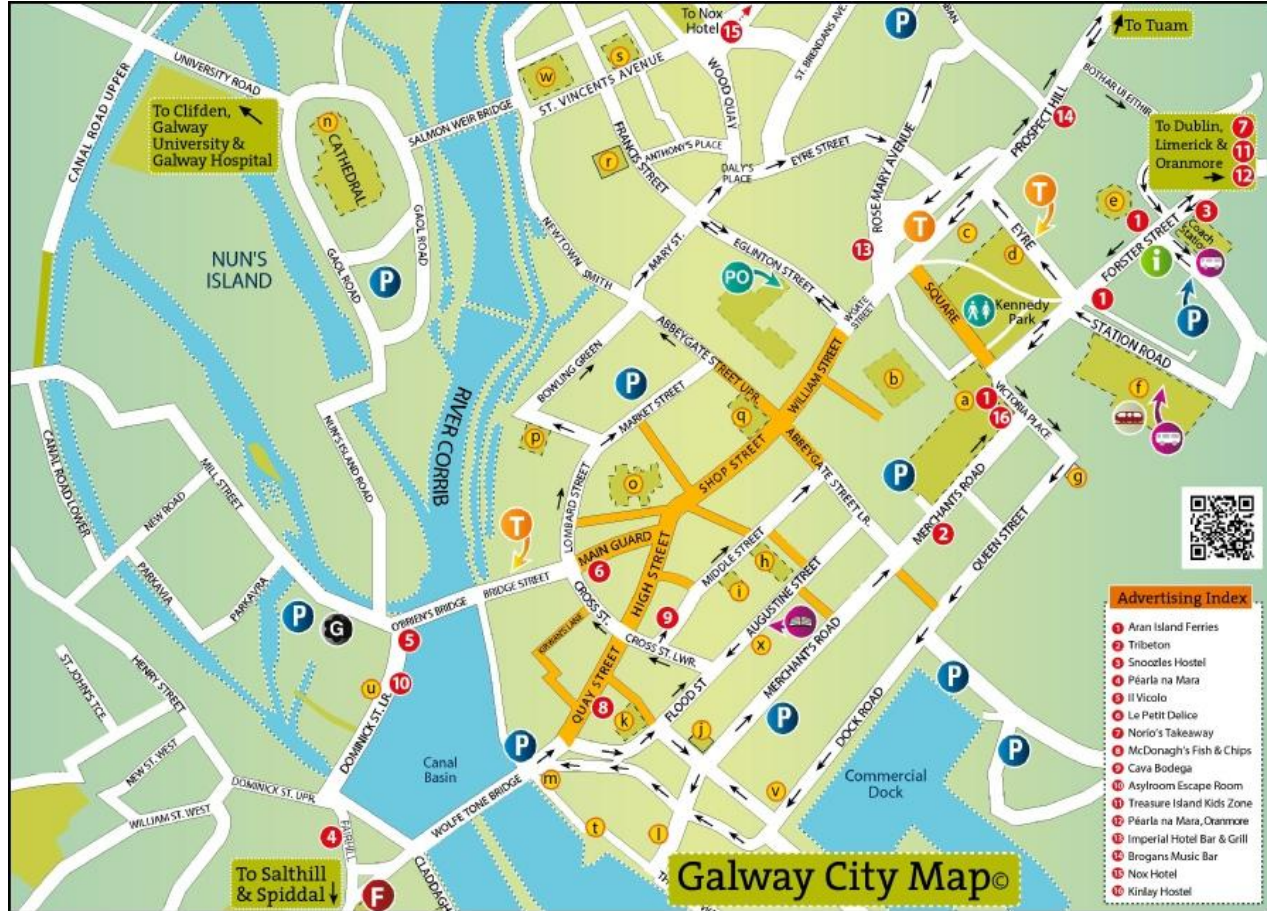
Biking is dangerous due to the large amount of vehicle congestion

The 2017 Development Plan aims to encourage greater amounts of biking among residents and tourists.

TRANSPORTATION

Vehicle Congestion & Traffic Network

One of the Galway Transport Strategy's goals is to remove traffic from the City Center



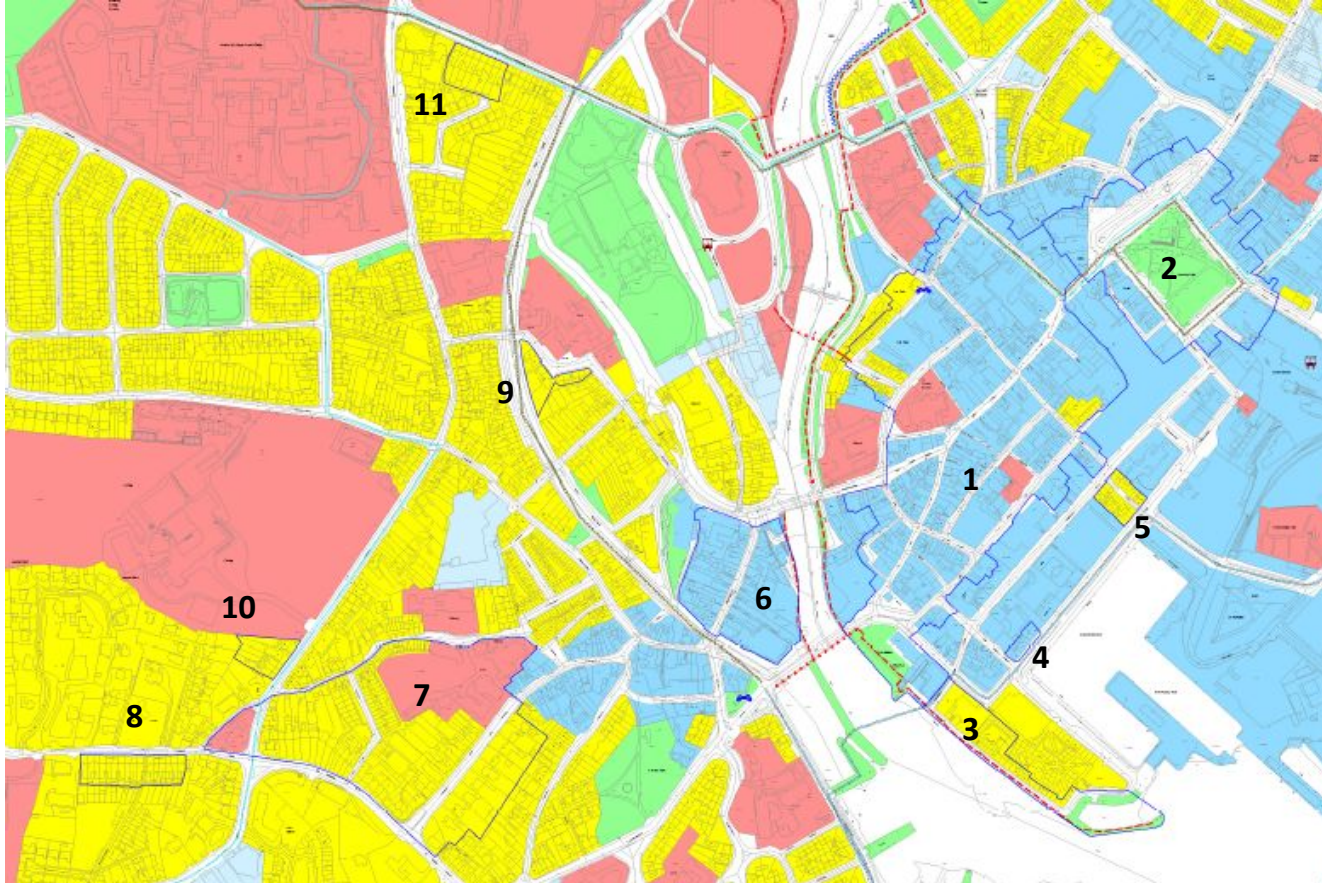
TRANSPORTATION



Ceannt Station,
Galway Train Station

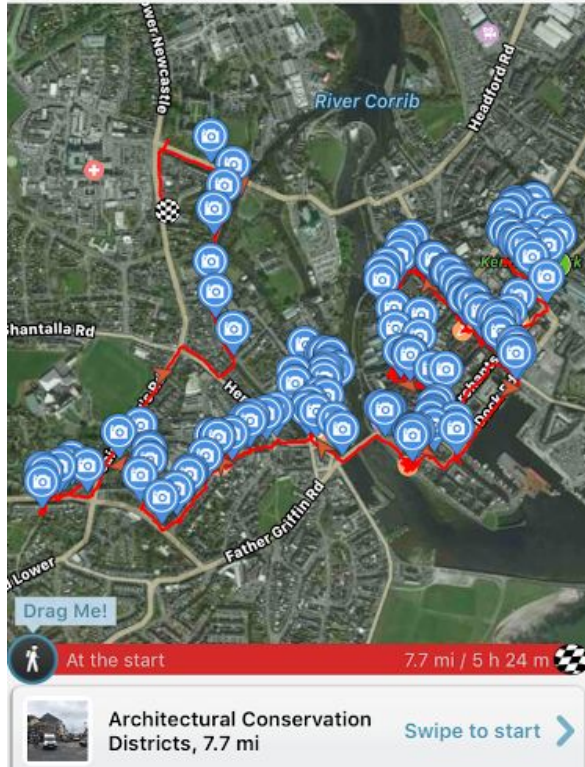


NEIGHBORHOODS AND CULTURE - BUILT HERITAGE AND URBAN DESIGN



1. The City Core
2. Eyre Square
3. The Long Walk
4. 1-6 Dock Road
5. St. Nicholas Street
6. Lower Dominick Street
7. The Crescent/ Sea Road
8. St. Mary's Terrace
9. Presentation Road
10. 1134-38 St. Mary's Road
11. 11-18 University Road

NEIGHBORHOODS AND CULTURE - BUILT HERITAGE AND URBAN DESIGN



Community Initiative: promote an **inclusive, creative** and **bilingual city** which is accessible to all members of the community and **facilitate the sustainable development** of community and cultural infrastructure.

NEIGHBORHOODS AND CULTURE - BUILT HERITAGE AND URBAN DESIGN



Creative Placemaking and art murals
(Lower Dominick Street ACA)



Festivals highlighting local businesses
(Lower Dominick Street ACA)

NEIGHBORHOODS AND CULTURE - BUILT HERITAGE AND URBAN DESIGN



(The City Core ACA)

NEIGHBORHOODS AND CULTURE - BUILT HERITAGE AND URBAN DESIGN



11-18 University Road ACA



St. Mary's Terrace ACA



Charity shops in Galway

MATRIX OF MEASUREMENT

	Architectural/ Visual	Spatial arrangement and Morphological Characteristics	Socio-cultural	Addressed in the Development Plan?
Environment	II	II	I	Yes
Transportation	I	II	I	Yes
Neighborhood/ Community	II	II	II	Yes
Built Heritage/ Urban Design	III	II	II	Yes

The scale is as follows:

I: Not addressed

II: Efforts were being made for improvements

III: Successful

SUGGESTIONS FOR IMPLEMENTATION

Environment:

- set and publicized timeline of infrastructure improvements
- Community/neighborhood/school/business sponsored sections of the green way for maintenance
- Activation of areas of the canal corridor through placemaking
- Instillation of informative and wayfinding signage

Transportation:

- Create Bike Lanes, and Add Bike racks
- Add signage for transportation hubs
- Decrease Vehicle traffic around and through the city center

Neighborhood and Community:

- Community language classes
- Social and financial support through policies and initiatives
- Creating communal work spaces, studios, and retail opportunities
- Promoting public art installations that strengthen local participation and provide much needed improvement to public space.

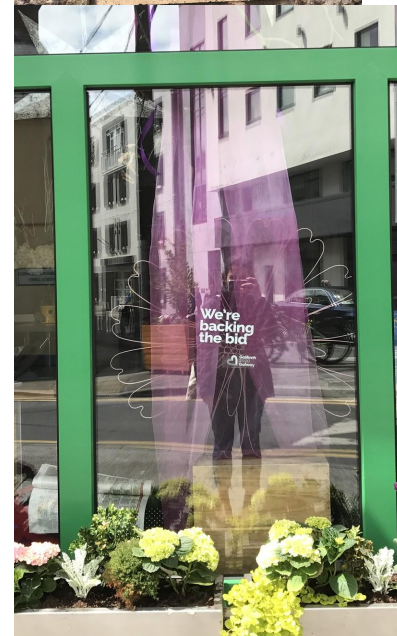
Built Heritage and Urban Design:

- Promoting new ways of visitor participation
- Using technology to connect visitors such as app development, virtual exhibitions and walking tours and better connection to the city outside of the historic city walls.

GALWAY 2020 CASE STUDY - Yuexian Huang

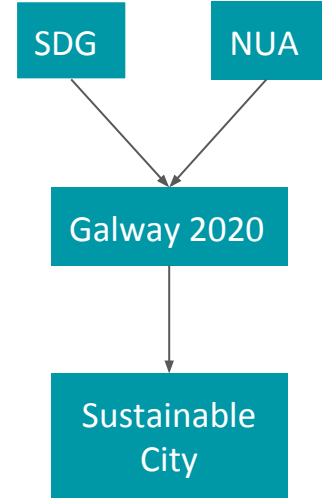
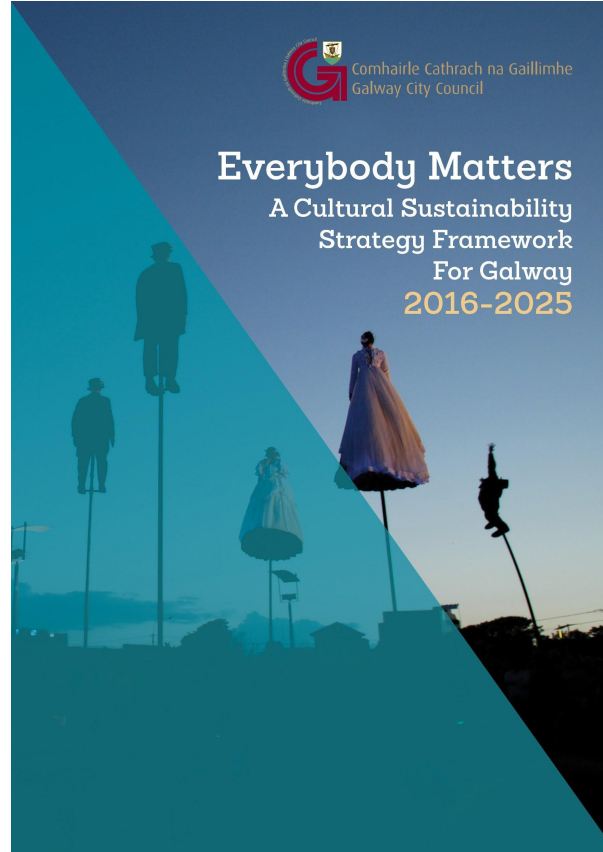


Gaillimh 2020 Galway





Introduction





European Capitals of Culture



An excellent opportunity for

- Regenerating cities
- Raising the international profile of cities
- Enhancing the image of cities in the eyes of their own inhabitants
- Breathing new life into a city's culture
- Boosting tourism

Year	City	Country	Year	City	Country
1985	Athens	Greece	2005	Cork	Ireland
1986	Florence	Italy	2006	Patras	Greece
1987	Amsterdam	Netherlands	2007	Sibiu	Romania
1988	Berlin	Germany		Luxembourg	Luxembourg
1989	Paris	France	2008	Liverpool	United Kingdom
1990	Glasgow	United Kingdom		Stavanger	Norway
1991	Dublin	Ireland	2009	Vilnius	Lithuania
1992	Madrid	Spain		Linz	Austria
1993	Antwerp	Belgium	2010	Essen	Germany
1994	Lisbon	Portugal		Istanbul	Turkey
1995	Luxembourg	Luxembourg		Pécs	Hungary
1996	Copenhagen	Denmark	2011	Turku	Finland
1997	Thessaloniki	Greece		Tallinn	Estonia
1998	Stockholm	Sweden	2012	Guimarães	Portugal
1999	Weimar	Germany		Maribor	Slovenia
2000	Avignon	France	2013	Marseille	France
	Bergen	Norway		Košice	Slovakia
	Bologna	Italy	2014	Riga	Latvia
	Brussels	Belgium		Umeå	Sweden
	Helsinki	Finland	2015	Mons	Belgium
	Kraków	Poland		Piizeň	Czech Republic
	Prague	Czech Republic	2016	San Sebastián	Spain
Reykjavik	Iceland	Wrocław		Poland	
2001	Santiago de Compostela	Spain	2017	Aarhus	Denmark
	Rotterdam	Netherlands		Paphos	Cyprus
	Porto	Portugal	2018	Leeuwarden	Netherlands
Bruges	Belgium	Valletta		Malta	
2002	Salamanca	Spain	2019	Matera	Italy
	Graz	Austria		Plovdiv	Bulgaria
2003	Genoa	Italy	2020	Rijeka	Croatia
	Lille	France		Galway	Ireland



European Capitals of Culture

The European Capitals of Culture initiative is designed to

1. Highlight the richness and diversity of cultures in Europe
2. Celebrate the cultural features Europeans share
3. Increase European citizens' sense of belonging to a common cultural area
4. Foster the contribution of culture to the development of cities

Goals of SDG	Goals of ECOC
Inclusive	1, 2, 3
Safe	
Resilience	1
Sustainability	4



European Capitals of Culture

NUA Commitments	Goals of ECOC
Leverage cultural heritage ... to strengthen social participation and the exercise of citizenship (38)	1, 2, 3, 4
Develop vibrant, sustainable, and inclusive urban economies, building on...cultural heritage (45)	1, 2, 3, 4
Support urban economies...through promoting heritage conservation activities (60)	1, 2, 3, 4
Promote regeneration...while preserving cultural heritage and preventing and containing urban sprawl (97)	1, 2, 3, 4
Include culture as a priority component of urban plans and strategies...that safeguard cultural heritage (124)	1, 2, 3, 4
Support leveraging cultural heritage for sustainable urban development (125)	1, 2, 3, 4

“You can’t think of a city without thinking about culture because it is who we are, where we are, where we have come from, and where we might go.”

- Charles Landry, Founder of “Comedia”

“Galway is about arts and culture. That is Galway. It’s music, it’s artists, it’s buskers on the street.”

- Clare Lennon, Receptionist, Galway Arts Center

“Galway as a working model of cultural sustainability, community participation, world class cultural and creative experiences.”

- Making Waves



Photo from Google Images

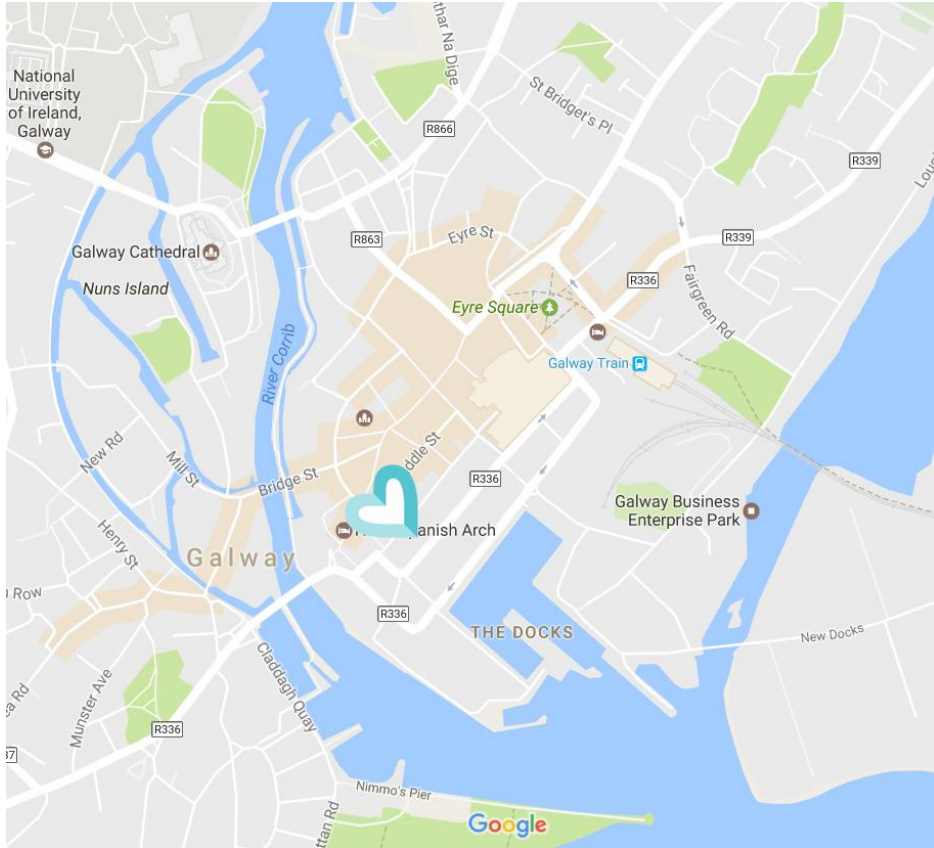
Where are they now?

- Events are not yet taking place for 2020, this will primarily be in 2018 and 2019
- Lots of outreach, especially in county areas
- 8 staff from different backgrounds
- One office space and two community spaces for community groups to facilitate collaboration
- Training and fundraising



Methodology

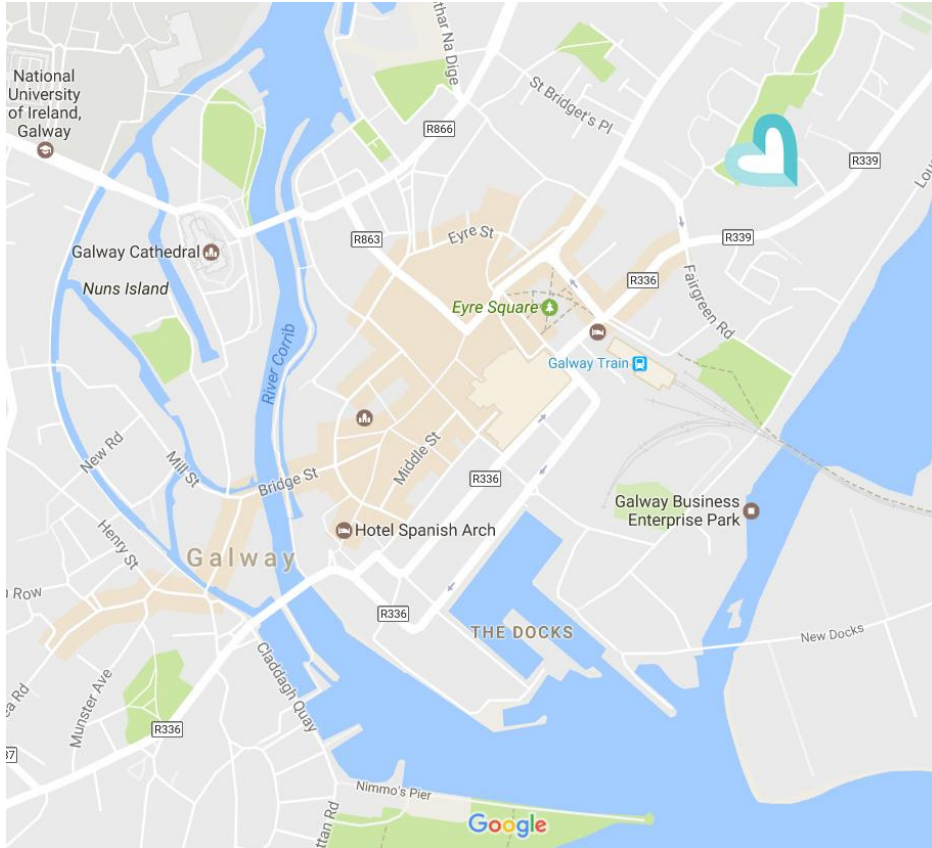
This bid book was written by the Galway 2020 Team – Project Manager Patricia Philbin **Programme Team** Jane Daly (Programme Manager), Tracy Geraghty (Development and European Dimension), Marilyn Reddan (Development and Legacy), Niall O'Hara (Development and Communications), Belinda Quirke, Jen Coppinger, Lisa Hallinan, Mary Cremin **Production Manager** Pearse Doherty **Business Engagement** Mark O'Donnell, Ryan Williams **Communications** Riona Durkan, Jo Lavelle **Community and Outreach** Nollaig McGuniness **Inter-Cultural Officer** Joseph Nyirenda **Volunteer Co-ordinator** Elena Toniato **Strategist and Bid Book Editor** Arthur Lappin **Office Management and Administration** Joan Higgins, Yvonne Curran **Photography/Documentation** Cormac McMahon **Cultural Strategy** Eithne Verling **Steering Committee** Cllr. Frank Fahy (Mayor of Galway City), Cllr. Peter Roche (Caithaoirleach of Galway County), Brendan McGrath (Chief Executive of Galway City), Kevin Kelly (Chief Executive of Galway County), Barry O'Sullivan (Altocloud), Cait Noone (GMIT), Fergal McGrath (Townhall Theatre), Frank Greene (Galway Chamber of Commerce), Gary McMahon (Galway City Council), Dr. Jim Browne (NUIG), John Crumlish (Galway International Arts Festival), John Kilmartin (Medtronic), Keith Finnegan (Galway Bay FM), Lelia Doolan (Film maker), Liam Bluett (SCCUL Enterprises Ltd), Padraic Breathnach (Galway Arts Centre), Patricia Forde (Writer), Pól Ó'Gallchóir (TG4), Sarah Lynch (Druid Theatre), Steve Ó Cúláin (Údarás na Gaeltachta), **Photography** Colm Hogan, Conor Ledwith, Matthew Thompson **Design** Unthink



Galway 2020 Office

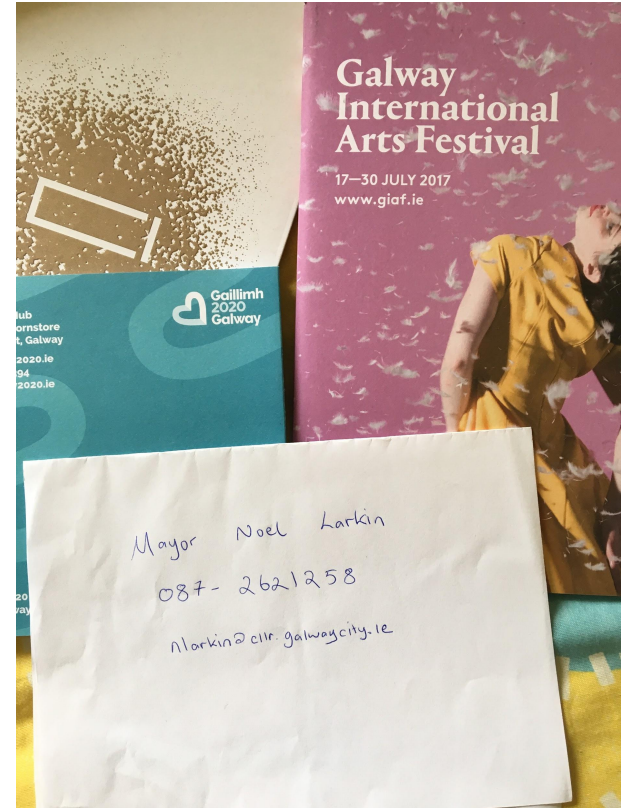




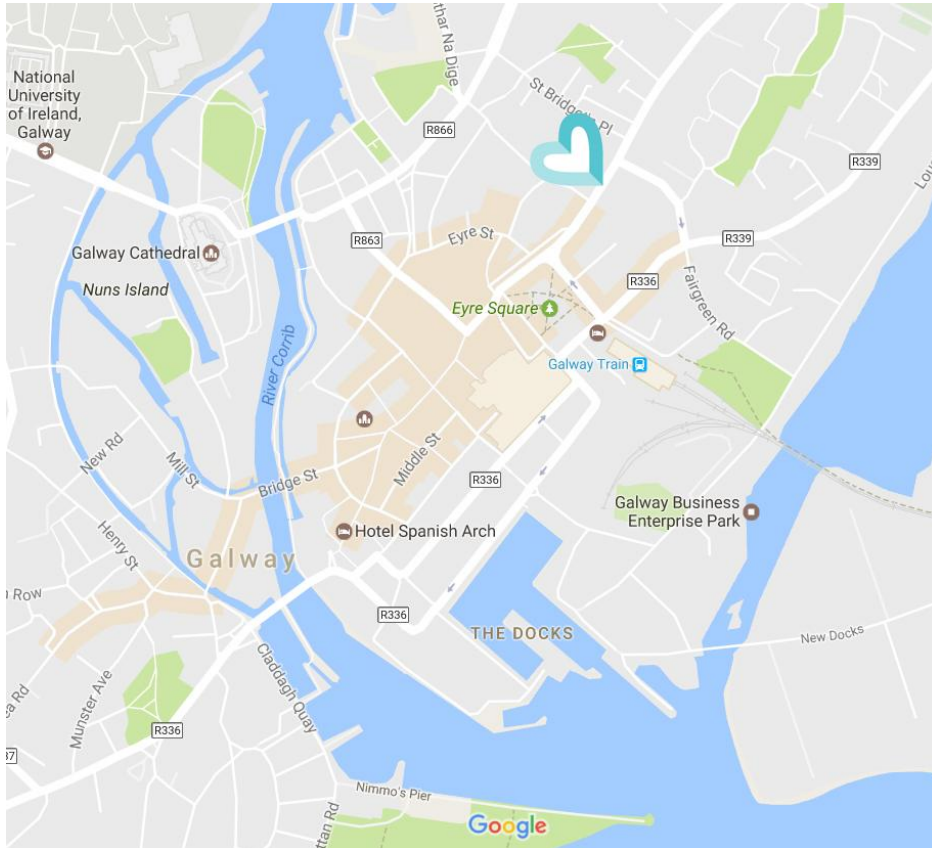


Galway City Hall

- Mayor and Community & Culture Office who were part of the Making Waves planning process
- Emailed to Mayor Noel Larkin, City Arts Officer James Harrold, and Tracy Geraghty from Galway 2020 Programme Development and European Dimension

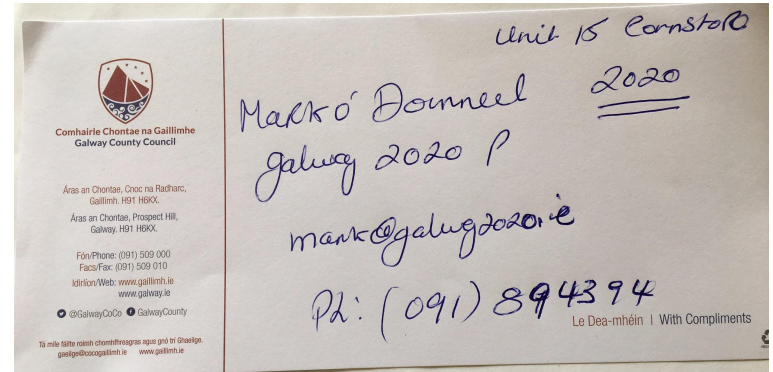


Field Work

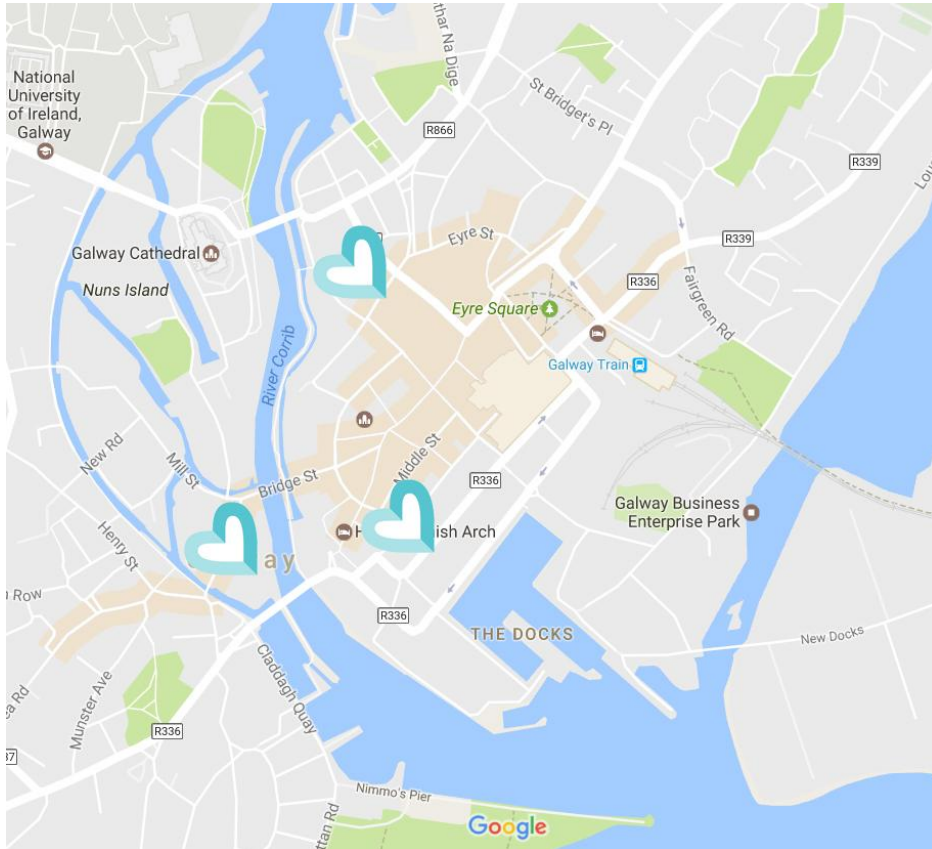


Galway County Hall

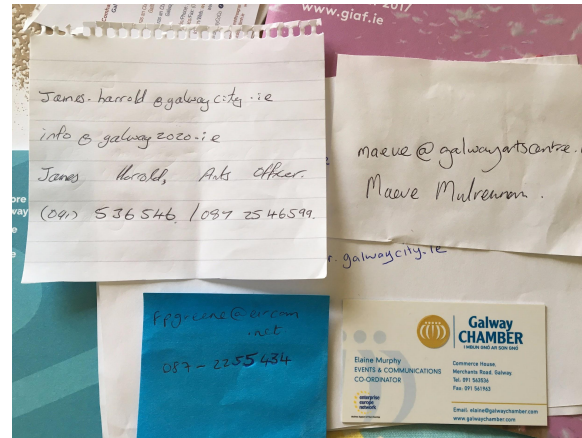
- Nobody available to talk to us
- Interesting quote from the main desk, “2020 is really a city thing, not a county matter.”



Field Work



- Druid Theater
- Galway Arts Center
 - Person on bid unavailable, talked to receptionist
 - Emailed to Maeve Mulrennan
- Chamber of Commerce
 - Emailed to Frank Greene, who contributed to the bid book.



The objectives of Galway 2020 are as follows:

Cultural

1. Cultural Capacity: Risk and Courage
2. Looking Outward: Europe and Beyond
3. A New Culture: Inclusive and Participatory
4. Language: Acceptance and Revival

Economic

5. Cultural Sustainability: Capacity and Competence
6. Economics: Economic Impact and Tourism

Social

7. Rural/Urban Divide: Renewal and Recovery
8. Migration: Openness and Diversity
9. Europe: Understanding and Integration





Observations

Goals of SDG	Goals of ECOC	Objectives of Galway 2020	Examples (programs)
Inclusive	Highlight the richness and diversity of cultures in Europe; Celebrate the cultural features Europeans share; Increase European citizens' sense of belonging to a common cultural area	2, 3, 4, 7, 8	VOYAGE IN TRANSLATION: Create introductory programs to the culture of Galway for new migrants using cultural institutions. WAVES OF CHANGE: Developing health and well-being projects for healthcare workers and service users
Safe			
Resilience	Highlight the richness and diversity of cultures in Europe	3, 6	WIRES CROSSED: Support young people's creativity
Sustainability	Foster the contribution of culture to the development of cities	1, 5, 6, 7	MIRRORED PAVILIONS: Reflect the beauty of nature and include innovative sustainable energy solutions in Ireland and Spain.



Observations

NUA Commitments	Objectives of Galway 2020	Specific actions	Suggestions from Chamber of Commerce
Leverage cultural heritage ... to strengthen social participation and the exercise of citizenship (38)	2, 3, 4, 7, 9	AN ARTIST IN EVERY PLACE	For National Government to realise that this is a National Opportunity not a Galway opportunity; More art centers and conference centers
Develop vibrant, sustainable, and inclusive urban economies, building on...cultural heritage (45)	1, 5	CROSTOWN TRAFFIC	Build greater collaboration between business and art
Support urban economies...through promoting heritage conservation activities (60)	1, 5, 6	LONGITUDE, LATITUDE	Enhance tourist infrastructure
Promote regeneration...while preserving cultural heritage and preventing and containing urban sprawl (97)	7, 8		
Include culture as a priority component of urban plans and strategies...that safeguard cultural heritage (124)			Enhance the physical heritage e.g. taking away the buildings adjoining the side of St Nicholas Church grounds and opening it up to Shop Street and creating a European Plaza style area in the triangle between Anthony Ryan's, Quay Street and St Nicholas.
Support leveraging cultural heritage for sustainable urban development (125)	3, 4	SEA TAMAGOTCHI	



Observations

“It’s all about legacy at the end of the day. 2020 will be an important year, but what’s most important is the connections that are made during the process. That’s how we’ll measure success.”

- Cormac McMahon, Galway 2020 staff



Recommendations

1. Keep looking into *A Cultural Sustainability Strategy Framework for Galway 2016-2025*
2. Corresponding to NUA 124, be aware of city as a physical environment where all those cultural, social, economic activities will happen, and built heritage as critical part of cultural heritage
3. Corresponding to NUA 97, continue outreach between city and county via community meetings and programming. There should be a way to measure the success of outreach.
4. Corresponding to NUA 125, continue to adapt cultural heritage to a changing urban context especially in terms of population, culture, and technology.
5. Continue to build partnership with other European cities to share experiences and ideas via platform such as ENtopia

THE END + THANK YOU!

